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Abu Umar Faruq Ahmad & Mohammad Ashraful Mobin

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MEDIA SYARI'AH

Wahana Kajian Hukum Islam dan Pranata Sosial
Fakultas Syariah dan Hukum Islam UIN Ar-
Raniry Banda Aceh, Provinsi Aceh – Indonesia
Email: mediasyariah@ar-raniry.ac.id

ihtdimakinara@ar-raniry.ac.id

Webs: jurnal.ar-raniry.ac.id/index.php/medsyar

Telp.+62 (651)7557442,Fax. +62 (651) 7557442

HP : 0823 0400 8070

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Promoting *Maqāṣid al-Shari`ah* and
Achieving Sustainable Economic
Development: the Potential of Proposed Two
Tier *Mudarabah* Business Model on Cash
Waqf

Abu Umar Faruq Ahmad
Mohammad Ashraful Mobin

Abstract: *Islamic microfinance provides an alternative model for a significant number of underprivileged people who are not served by conventional microfinance. In order to give access to sustainable services to a greater extent, the Islamic microfinance is in paramount need of the adoption of innovative business models and sound practices into the industry. To this end, the research seeks to propose two tier mudarabah model based on cash waqf as an alternative to Islamic microfinance institutions. The objectives of the study are: to a) help develop and implement an appropriate business model; b) safeguard the maqasid al-Shari`ah so as to promote the well-being of the people through establishing justice and eliminating hardship; and 2) help make a reform in the present institutional framework for Islamic microfinance and waqf institutions. The study finds that cash waqf based microfinance institutions can play an important role inter alia in financial inclusion and developing socio-economic conditions of the poor and underprivileged people in society.*

Keywords: Waqf, Maqasid al-Shari`ah, Microfinance, Poverty, Two Tier Mudarabah

1. INTRODUCTION

According to a recent World Bank report (as at 8 October 2014), there were 2.2 billion people lived on less than USD2.00 per day (average poverty line in developing countries) in 2011, compared with 2.59 billion people who lived on the same amount in 1981. Although the number of people living below the average poverty line has reduced by 15% from 20 year ago, this number still makes up of an alarming 30.6% of the current world population of 7.2 billion. Out of those living below average poverty line, as reported by the Islamic Development Bank (IDB), 650 million are Muslims.

As part of the initiatives of addressing the poverty problem, many international and national institutions have undertaken programs to help countries provide better job opportunities to the unemployed, and to promote microenterprises. The latter, which normally turned away by conventional profit-orientated financial institutions due to lack of collaterals, high transaction costs, and fragile legal enforcement mechanisms, have been served by microcredit and microfinance institutions (MFIs) since their inception in the 1970s with phenomenal success. However, there is an increasing trend for the Muslim microentrepreneurs turning to Islamic microfinance Institutions (IMFIs) for Shari`ah compliant financing taking into consideration of faithful Muslims' adherence to their religious practice. According to IDB, the number of customers of IMFIs though quadrupled in recent years has reached to only 10, 00000 Muslims compared to the 650 million Muslims who are below the average poverty line. There is an urgency for the IMFIs to build capacity and capability in order to provide Shari`ah compliant products to adherent Muslims who are in dire need of Islamic microfinancing.

In Islamic economics and finance, there is a near consensus at least in theory that out of all financial products and instruments,

profit sharing instruments are the backbone of Shari`ah compliant transactions, which is justified by the way any risk involved is properly shared by the parties involved in the underlying contracts. This risk sharing is highly consistent with the general spirit of Islamic teachings. In this paper we will make a humble attempt to propose a two tier *mudarabah* model for *waqf* based MFIs.

This research is designed to explore a cash *waqf* based Islamic microfinancing model for adoption by the IMFIs to finance the Muslim microentrepreneurs with the ultimate objectives of poverty alleviation. The following will present the findings of the previous study on microfinancing particularly in Islamic microfinancing, the issues relating to the IMFIs, the proposed cash *waqf* based Islamic microfinancing model, the analysis of data from other established models, and conclusion of the study on the effective of the proposed model.

1. The Rationale for Promoting *Maqasid Al-Shari`ah*

The key objective of Shari`ah lies in the principle of eliminating agony, hardship and difficulty from people and finding solutions to their problems. Emphasising this principle the Qur'an declares that Allah does not want to impose any hardship on His servants, although the context of the relevant text illustrates the rituals of ablution for prayer. The application of the contents of the text is eternal. The verse reads: "Allah does not want to impose any hardship on you, but wants to make you pure, and to bestow upon you the full measure of His blessings, so that you might have cause to be grateful." (5: 6).

The objectives of *Shari`ah* have either been directly mentioned in the Qur'an and the Prophetic traditions (*Sunnah*), or referred to them by some of the predecessors among the Muslim jurists. These were recognised by almost all of them in order to serve the common interests of entire human beings and to protect

them from being harmed. For instance, the twelfth century Muslim philosopher Al-Ghazali (d.1058AH/1111CE) classified the *maqasid* into five key categories. He writes: “The very objective of the *Shari`ah* is to promote the well-being of the people, which lies in safeguarding their faith (*dīn*), their self (*nafs*), their intellect (*‘aql*), their posterity (*nasl*), and their wealth (*māl*). Whatever ensures the safeguard of these five serves public interest and is desirable.”

Al-Shatibi (d.790H/1388CE) endorses Al-Ghazali’s five key categories of *maqasid al-Shari`ah*, and point out that they are the most preferable in terms of their harmony with the fundamental nature of *Shari`ah*. However, mostly late and contemporary scholars, have extended the scope of the *maqasid* to embrace other vital objectives of *Shari`ah*. The Maliki jurist, Al-Qarafi (d.684 AH/1285CE) has added the protection of *ird* (integrity) as the sixth objective of *Shari`ah*. Later, the fourteenth century Ibn Taymiyyah (d.728AH/1327CE) was perhaps the first scholar to depart from the perception of locking up the *maqasid* to a definite number. He provides a broader definition *maqasid al-Shari`ah* by adding the preservation of the social order, promotion of the wellbeing and righteousness of the community, preservation of the family, etc. to the previous list of his predecessors. He asserts: “Both its general rules and specific proofs indicate that the all-purpose principle of Islamic legislation is to preserve the social order of the community and insure its healthy progress by promoting the well-being and righteousness of that which prevails in it, namely, the human species. The well-being and virtue of human beings consist of the soundness of their intellect, the righteousness of their deeds as well as the goodness of the things of the world where they live that are put at their disposal.”

The Muslim scholar Ibn al Qayyim (d.751AH/1350CE) looks into the *maqasid* in a bit different way. He observes: “Shari`ah is based on wisdom and achieving people’s welfare in this life and the afterlife. Shari`ah is all about justice, mercy, wisdom, and good. Thus, any ruling that replaces justice with injustice, mercy with its opposite, common good with mischief, or wisdom with nonsense, is a ruling that does not belong to the Shari`ah, even if it is claimed to be so according to some interpretations.” However, the contemporary scholar Al-Qaradawi has further included in the list of the *maqasid* human dignity, liberty, social welfare and human alliance branding them as the higher *maqasid* of the Shari`ah.

From the above discussions it is evident that the objective of *Shari`ah* in general is to safeguard the society and ensure the stability of its healthy growth and development. From these perspectives, *Shari`ah* encourages individuals and societies to be in complete harmony and well protected, with a sense of unity and trust where each member of the community renders help to other, enjoins what is good, and refrains from doing mischief.

2. The Plan of the Study

The organisation of the paper is as follows:

Following the introduction and a related analysis on the rationale for promoting *maqasid al-Shari`ah* the study reviews the relevant literature in search of finding out the gap in previous research and to fill in this in present research. It then thoroughly discusses the *waqf* and its investment potentials, concepts and comparative analysis of both Islamic and conventional microfinance as a background study of the research. Then the discussions on the core issue of the research i.e., the cash *waqf* based Islamic microfinance has followed, which included *inter alia* the alienation of the structure of the proposed 'two tier

mudarabah cash *waqf* model', its salient features and the justification for proposing the model. In order to test the feasibility of the proposed cash *waqf* based microfinance model, the study came up with a hypothesis to prove whether the MFIs can lead the economic growth of a country. The paper concludes with the summary and suggestions.

3. The Review of Literature

Waqf in general have had a long record in culture and civilisation of the human and nations' history. Its instance and history can be traced back Egypt's pharaohs. Pharaohs in old Egypt, allocated property and lands for monks and even in the ancient Greek civilisation, there were actually signs of library *waqf* and educational centers. *Waqf* can be seen to instances and charity activities during the lifetime of Prophet Muhammad (pbuh) and in his holy traditions prior to the advent of Islam in the then Arabian peninsula. Prophet Abraham (pbuh), the father of the Muslim *ummah*, during his lifetime had founded charity and the relief efforts to assist Muslims with their property through introducing *waqf*, with the aim of leaving the ownership of that property remain forever in their hands and spending it to public welfares.

Given the above backdrop, *waqf* in Islam may have likely been influenced by earlier civilisations such as the ancient Mesopotamia, Greece, Rome as well as the pre-Islamic Arabs whereby there were certain knowledge of such endowments. However, the extent of how much influence of these ancient institutions has had on *waqf* is still a matter of intense debate. Nevertheless, Romans', Byzantines', even Mesopotamians', Sassanids', Jewish and Buddhists' influences have been accepted as plausible. The latest research is more decisive and points to the Sassanid law as the most likely source. In summary, it can be assumed that Muslims were urged strongly to endow their assets in the service of mankind and they learned how to do it from the

earlier civilisations, which had dominated the region in which they had found themselves.

Since Islam is a religion of *fitrah* or inborn nature, some of the customs or practices were adopted by other nations prior to the advent of Prophet Muhammad (pbuh) which did not contradict the teachings of Islam were retained during the time of the Prophet including those adapted from other civilisations. This ability may well have originated with a tradition attributed to the Prophet, which says: “A word of wisdom is the lost property of a believer; he can take it wherever he finds it, because he is more entitled to it.” (Al-Tirmidhi, 1992: 2687)

Although *waqf* is not specifically mentioned in the Qur’an, the concept of wealth redistribution is strongly emphasised (2:215, 264, 270 & 280). There is also definitive evidence that many great personalities of Islam had endowed their properties for charitable purposes. A Prophetic tradition most probably accounts for the origin of the institution of *waqf* in the world of Islam. It mentions: “When a man dies, all his acts come to an end, except for three: ongoing charity, or knowledge (by which people benefit), or a righteous offspring, who prays for him” (Muslim, 1992: ch. 3, no. 14).

Although the classical sources have normally separates each one of these good deeds, it is always preferred for the modern generation to combine them due to the argument that this combination is what constitutes the very essence of the Islamic *waqf*. For this Muslims needed an institution that would enable them to perform all three of these good deeds. The *waqf* fitted the criteria. It indeed, assures ongoing charity for many years, even centuries, after the death of the founder; it can finance scholars whose lasting works will benefit mankind for a long period and the good deeds, that accrue to them would be shared by the *waqf*’s

founder who had provided for their sustenance in the first place. Finally, the management of *waqf* can be entrusted to the offspring of the founder so that while, careful and loyal management is assured, on the other hand, the offspring would pray for the deceased since he or she is not destitute.

Although Muslims may have been encouraged to adopt ideas from other civilisations, the actual process of adoption is not as simple as stated in the aforementioned Prophetic tradition. Institutions that were adopted need to be shaped and re-shaped to conform to the basic teachings of Islam. However, there were substantial differences in the opinions of the early great jurists concerning the structure and judicial framework of *waqf*.

While Imam Shafi`i had objections to certain aspects of *waqf* institution, Imam Abu Yusuf, the disciple of Imam Abu Hanifah has differed from his mentors. It can be debated in general that Imam Shafi`i and Abu Yusuf wanted to expand the *waqf* and therefore facilitated their foundation, but others preferred to restrict this institution.

The basic problem lies in Islamic law of inheritance whereby the founder is allowed to entrust the management of his *waqf* to any of his offspring which would initiate a defector primogeniture, and this practice itself could violate the basic principles of Shari`ah, which promulgates a distribution of property among all the inheritors. Due to this particular issue, most Muslim jurists found that it is extremely difficult to sanction the *waqf* and ended up tolerating this practice.

In order to maintain justice, fairness and well-being for all, the Muslim society needed this institution and the turning point emerged when Imam Abu Yusuf observed the importance of this institution had become during his pilgrimage. He then introduced a set of new legislature, which facilitated the establishment of the

very foundation of *waqf*. With this, the institution thus emerged after the demise of the Prophet and its legal structure was firmly established during the second half of the second century.

As the system itself did not originate from Islam, whereby it is not specifically mentioned in the Qur'an and objected to initially by many of the eminent jurists, was embraced so enthusiastically and developed to such a phenomenal dimension that there is a need to explain the reasons for its existence. There are mainly two explanations for this either historically or from the economic point of view.

For the historical explanation, the great Islamic conquests had enriched the Muslim world beyond any imagination achieving the economic preconditions for the emergence of this institution due to the emphasis attached in Islamic teachings on the importance of righteous actions and charitable deeds. As wealth in Islam is considered an important source of test and trial, the natural tendency among the rich Muslims to carry out good deeds as preparation for the hereafter can be easily understood. Thus, it is due to these historical reasons that although not mentioned in the Qur'an specifically, and objected to initially, the *waqf* has been embraced so enthusiastically.

However, the economic theory also has its own explanation as to why the *waqf* system was needed and implemented. According to the theory, there were compelling reasons for the *waqf* system to emerge. Under the conditions of rational behavior (business transactions), public good would tend to be under produced and this becomes a dilemma, and would push for the creation of public good which promotes a demand for the creation of non-market institutions. This demand may also explain behind the popularity of *waqf* and its increase in usage spreading across the Muslim world. The theory explains the universality of the *waqf*

or *waqf*-like non-market institutions. After all, endowments are known not only in the Muslim world but also in other non-Muslim great civilisations.

Suggestions of establishing *waqf*-based financing institutions serving the poor have been made by various scholars. Cizakca (2004) suggests a model in which the concept of cash *waqf* can be used in contemporary times to serve the social objectives in the society. One use of cash *waqf* would be to provide microfinance to the poor. Similarly, Elgari (2004) proposes establishing a nonprofit financial intermediary, what he named as *qardhasanbank* and which gives interest free loan to finance consumer lending for the poor. According to him, the capital of the bank would come from monetary (cash) *waqf* to be donated by wealthy Muslims. Kahf (2004) and Ahmed (2003) propose establishing MFIs based on *zakah*, *awqaf*, and *sadaqah*. They suggest that the returns from *waqf* and funds from *sadaqah* can be used to finance productive microenterprises at subsidised rates. In addition, *zakah* can be given out to the poor for consumption purposes to avoid diversion of funds from productive heads.

Before the advent of the microcredit movement pioneered by the Grameen Bank (GB) of Bangladesh, which was established by Muhammad Yunus in the 1970s, poor microentrepreneurs who needed financing for their business and production needs would turn to family, friends, relatives and moneylenders for loans. Many argued that the moneylenders charged very high interest rate and often exploitative due to scarcity of capital and their monopolistic position. However, these moneylenders served only a tiny portion of the community. As such, the emergence of microcredit institution like GB has a bigger objective of reaching out to a nationwide of microentrepreneurs rather than to intervene in the

credit market of the moneylenders. (Armendariz & Morduch, 2010).

Microcredit, often used interchangeably with microfinance, is referred to small loan giving out by institution like GB to microentrepreneurs usually for a short financing period. The objective of microcredit institutions is to focus on providing small loans to the very poor to use as capital for productions and subsequently to improve their income levels. It is also recognised that the economic condition of the poor household, including microentrepreneurs, can be improved by accessing microcredit and other financial services such as savings, microinsurance, product marketing and distribution. This new recognition is pushing the microcredit movement one notch higher to a commercially oriented and fully regulated microfinance entity which, with the extended market and services, will be able to operate as a sustainable business model, and at the same time continue to play its role to reduce poverty and promote positive social change. (Armendariz & Morduch, 2010).

Mudarabah as a profit sharing financial instrument constitutes a vital place in Islamic finance. Islam has duly encouraged the use of profit sharing principle in business that will ensure fairness for all the parties in the underlying contract. A variation of classical *mudarabah*, two-tier *mudarabah* model was widely adopted by Islamic financial institutions.

Fairness is best ensured by profit sharing arrangement as rewards are a function of realised productivity all along the line. The *waqf* fund owner, the financial intermediary and the ultimate user of fund in productive enterprise each gets a share out of the value added. When the economic environment fails to add any value, or when it erodes part of the value invested in the venture, all the three share in the misfortune; the fund owner loses part of

his funds and the intermediary as well as the ultimate user of fund in productive enterprise go unrewarded for their services. Profit sharing is harmonious with the nature of man's economic environment on both sides of the intermediating institution, with the fund owners along with the fund users.

Unlike the previous papers, the present paper studies the economics of microfinancing and discusses the sustainability and operational issues of a *waqf* based MFI in details. To do so, our study first outlines the features of the conventional MFIs and then critically examines their strengths and weaknesses. Drawing on the strengths of conventional MFIs, an alternative of Islamic microfinancing based of *waqf* is then outlined.

4. *Waqf* and its Investment Potentials

The very word '*waqf*' and its plural form '*awqaf*' are derived from the Arabic root verb *waqafa*, which means 'causing a thing to stop and stand still', 'to contain', 'to restrain', and 'to preserve'. Literally, its noun form also means philanthropic, pious (charitable) foundations or simply religious endowment (Cizakca, 1998); Mohsin, 2009). The Prophet promotes and encourages *waqf*. *Waqf* has since been widely used not just by Arabs, but also by Muslims from other parts of the world. This has resulted in different transliterations in different jurisdictions, such as *wakf*, *vakf*, *vakif*, *vaqf*, *wakaf* (Islahi, 2003). *Waqf* is also known with different nomenclatures, such as *habs* in North and South Africa and *qadsh* in Hebrew (Osman, 2012).

As for the technical definition of *waqf*, Muslim scholars differ, depending on their positions on some elements and conditions of *waqf*. However, they are agreed on the basic concept of *waqf*, which is the permanent dedication of a portion of one's wealth for the pleasure of Allah (Hashim, 2007). A permanent dedication means that a portion of a person's property is alienated

from him and ‘transferred’ to Allah. There is a near consensus among the Muslim jurists to define *waqf* as confinement of the property from the ownership and dedication of its usufruct to charitable purposes (Mohsin, 2009). Therefore, it should not be inherited, gifted, mortgaged, and so on. It is one of the essential characteristics of *waqf* that the property remains intact while income derived there from or the property itself, is used for certain philanthropic activities for the sake of Allah, and regarded as ongoing charity (Hashim, 2007).

However defined, this institution - whereby a privately owned property is endowed for a charitable purpose in perpetuity and the revenue generated is spent for that purpose - stands out as one of the major achievements of Islamic civilisation. Hashim (2007) also stated that the general aims of *waqf* include assisting the needy, helping the oppressed, improving the lives of the downtrodden, regulation of the economy, raising the standard of living of the people, dissemination of sciences and knowledge, constructing and administering mosques, shrines, libraries, schools, clinics, hospitals, welfare centers, etc. In addition, *waqf* elevates the thoughts and purifies the human beings from selfishness and love of the world. It also cultivates the spirit of helping one another in the society, and joining in mutual care and love.

Waqf properties can contribute to the development of the socioeconomic such as building commercial projects such as hotels, business centers or in forms of social projects like orphanage, caring centers and many others as long as it is Shari`ah compliant.

One of the Qur'anic expressions is worthy of mention in this connection. Allah reminds the faithful Muslims by saying: "the likeness of those who spend their wealth in Allah's way is as

the likeness of a grain which grows seven branches, in every branch contains of hundred seeds, and (remembers) Allah will give increase manifold to which he will and Allah is All Embracing and All Knowing".

Being a less famous concept in the Islamic World (compared to immovable *waqf*), the cash *waqf* is a very important instrument to explain. In fact, it only started to have a considerable impact since the 15th century with the Ottoman Empire. Therefore, there is not enough ancient literature available, which deals with the conceptualisation of this kind of *waqf*. However, more recently scholars have dealt with this particular kind with more details and they even gave concrete application samples to be followed. The cash

The cash *waqf* is defined as “a form of movable *waqf* property which is structured by money with the main purpose to be in service for pious and charitable projects for the people for the sake of Allah” (Adam & Lahsasna, 2013). The cash *waqf* has gone through a revolutionary stage, from being rejected because its corpus in the form of cash cannot be perpetual and ironically based on this analogy too it found its legality till date. Imam Shafi`i like Abu Yusuf, approves of the *waqf* of movables subject to `urf for custom of the relevant society. Imam Malik has also approved it as it has been learned from his famous treatise *Al-Mudawwanah*. The position of Hanbali school of thought (*madhhab*) is similar to that of the Shafi`is. Finally, the Shiite’s position is also positive as revealed by the *Fatawa of Shaikh ‘Abdullah Al-Mazandari* (Cizakca, 1998).

In order to comply with the rules and principles of Shari`ah and to achieve the desired economic goals and objectives, the cash *waqf* trustee/manager has to follow the guidance mentioned by the scholars regarding investments areas and methods, and to use the modern tools of successful management. While early Muslim

scholars have mentioned the *mudarabah* as an investment tool to fructify the monetary *waqf* money, the International Fiqh Council of OIC, in its recent *fatwa* about monetary *waqf* - mentioned above - approved Shari'ah compliant investment methods.

Due to its flexibility, as well as the important liquidity that could be raised by cash *waqf*, this institution could be a real catalyst for economic developments. In fact, the monetary *waqf* provides more cash to invest and to inject in the economy. This type of financing can be directed to any sector and any needs, as long as they comply with the tenets of Shari'ah. It could considerably contribute to reducing government social expenditures due to investing in welfare. Furthermore, it contributes to lowering unemployment rates directly, by creating employment opportunities itself, or indirectly by participating in projects creation. Knowing the economic reality of many Muslim countries and their dependence on aids of the wealthier countries, it is urgent for them, more than ever, to encourage the creation of such institutions, which will definitely ensure an acceptable level of life for a large part of the society.

It is common to see the objectives set on *waqf* along the lines of community development. Creating new *waqf* for financing the needs of the people is everyone's job and not one that is left to the trustee who handles the *waqf* assets. Nevertheless, such trustee or institution holds a huge responsibility of continuing to redevelop all of its *waqf* assets in its portfolio, ensure growth and diversification of its assets, maximize the potentials of its investments and the potentials of the *waqf* properties, efficiently and effectively manage its *waqf* fund, establishing that *waqf* is the way forward and the best form of charitable spending and ensure that the proceeds to go towards community development. Sounds like a mountain of jobs although usually it is entrusted to non-profit organisations.

The applications of *waqf* in meeting the needs of the people discussed in Islamic finance, being the financial intermediaries. Socio-economic aspects can be fulfilled by introducing *waqf*-based organisations such as those are seen in microfinance, *takaful* and for the purpose of guarantee. Next, the study will discuss briefly some of examples of its application in Islamic finance. Cash *waqf* can be used in *waqf* MFI in different ways: corpus of *waqf* invested and returns used for social purposes, corpus of *waqf* given for financing as interest-free loans, corpus of *waqf* can be used as capital to create *waqf* MFI.

5. Islamic and Conventional Microfinance: Concepts and Comparative Analysis

The term microfinance can be described as the provision of financial service to low income clients, including self employed, low income entrepreneurs in both urban and rural areas. The microfinance revolution which begun with independent initiatives in Latin America and South Asia starting in the 1970s, has so far allowed 65 million poor people around the world to receive small loans without collateral, build up assets, and buy insurance. The idea of microfinance programs has come from Muhammad Yunus who began a microfinance program among women in Bangladesh in 1976 through the University of Chittagong; however the concept is relatively simple and enjoys a long tradition in many developing countries. The basic idea of microfinance is to provide credit to working poor who otherwise would not have access to credit services. This service has been provided in variety in different countries by moneylenders in poor communities for a long time.

There are many definitions for microfinance, depending on which component one aims to highlight. One of the most accurate definitions is the one given by the Organization for Economic Co-operation and Development (OECD) as: "microfinance aims the

access to finance small projects, led by marginalised people who aspire to create their own jobs, often by default of other professional opportunities and because access to traditional sources is denied". Besides microcredit and MFIs (such as non-governmental organisations - NGOs, savings and credit cooperatives, public banks, commercial banks or any other financial institutions) offer microinsurance, microsavings, microequity and microtransfer for poor people. The main objective of such institutions, besides profitability for profit-based ones, is to alleviate poverty by providing social and financial intermediation. This would be realised by both offering dedicated financial services for the targeted persons and supporting them (by offering training, education, health care, etc.), which allows them to increase their income and to be less vulnerable. In order to ensure their sustainability and fulfill their main purpose, MFIs aim to find the right balance between the pursuit of profit, the social support of microentrepreneurs and mentoring them to succeed in their projects. For governmental institutions or development entities (like welfare associations, *waqf* entities, etc.), as they may be perceived as philanthropic organisation, i.e., having the function of making grants, the challenge is to toggle between social aspect and return on investment. This ensures the widespread availability of their funds (minimise the call to donations as much as they can) and will encourage project proponents to be rigorous.

There are many business models that could be used in microfinance. For the sake of relevance, in this study we chose to present the most used ones.

5.1. The Grameen Bank model

The most classic and common application of this model consists in targeting a group of poor people after evaluating their resources, of which mostly are women. The whole group will be

responsible for any member's default. This technique replaces the classic collateral method used by commercial banks and reduces the risk of default and negligence. The group members should be closely monitored and supported when needed. This model is widely spread with slight different ways of application.

5.2.The Village Bank model

This model consists in creating small banks in poor villages with 30 to 50 individuals and providing a capital to be used in providing weekly term loans. The implementing and funding entity recovers the capital and the interests every 4 months (i.e., on quarterly basis). Only banks having repaid their full engagement amount will be eligible to receive new funds. The role of intra-borrowers pressure is of a high importance in ensuring the full reimbursement within the deadlines. Members are highly encouraged to do savings; the amounts are used in enhancing the autonomy of the institution which will enable it to be a dependent institution (generally over a three year period).

5.3.The Credit Union model

This model is based on the mutuality concept. It implies the implementation of a non-profit financial cooperative both owned and controlled by its members. These members mobilise the savings, provide the loans for productive and provident purposes and share the ownership namely through some common bonds.

5.4.The Self-Help Groups model

The fourth model is called the Self-Help Groups, which was originated in India. Under this model, groups of 10 to 15 members are built. The members should be relatively homogenous, at least, in terms of income. The different members mobilise commonly their savings within the group and use them

for lending. They can also seek external funding for supplementary financing. The conditions and terms of the loans are democratically fixed between the members of the group. Usually the Self-Help Groups are supported by NGOs but generally, they have the objective to become independent and sustainable institutions.

It is argued that despite the phenomenal success of many MFIs to alleviate poverty around the globe, the high interest rate on the microloan has increased the disparity between the rich and the poor sectors of the economy (Tahir, 2012). With more and more MFIs operating like commercial entities with the aim of maximising profit and creating values for their shareholders, their social goal of alleviating poverty and fair distribution of income has suddenly become unattainable.

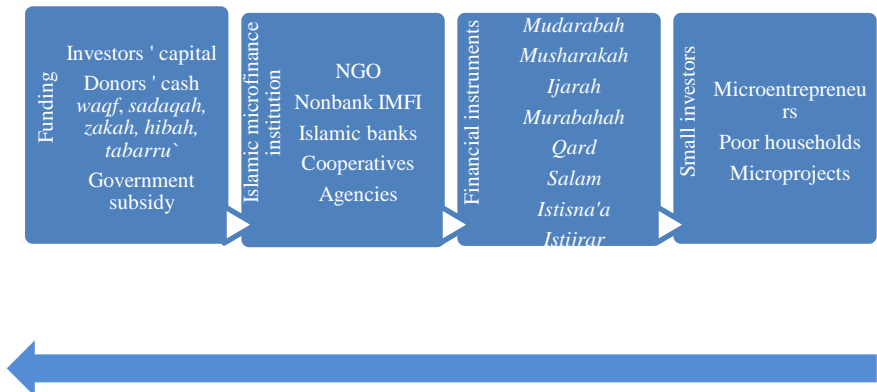
In an interest free model of microfinance in Islamic finance, it is suggested that four key principles must strictly be followed, such as 1) belief in divine guidance, 2) no dealings with *riba* or interest based transactions, 3) no dealings with other Shari'ah non-compliant transactions, 3) preferably dealings with risk sharing financial products and instruments, and 4) financing based on involving in real assets (Abdullah & Chee, 2012). It is also suggested that the act of lending is to be treated more of as a moral phenomenon than a purely economic activity (Zaman, 1991). Borrowing is not prohibited in Islam though the Prophet (pbuh) discouraged taking loans unnecessarily. In this respect, the confluence of Islamic finance and microfinance will solve the problem of income disparity, because the elements of *riba* or interest must be avoided in Islamic financial instruments and will refocus the MFI to its social course.

The relatively new practice of IMFIs has an outreach of only 1 million Muslims compared to 650 million Muslims who are

living below the average poverty line of developing countries. The very low outreach is due to Islamic microfinance is a new phenomenon, and still is in the state of its infancy. The key is for the IMFIs to build capacity and capability to provide a diversified array of Shari`ah compliant Islamic microfinance products to the Muslims in dire need of Islamic microfinancing.

The IMFIs provide intermediary financial services by accepting funds from investors and other stakeholders on one hand, and disburse the funds with or without profits to poor microentrepreneurs and households on the other hand, via an Islamic financial instrument as shown in the basic Islamic microfinance model below (Figure 1). The basic model consists of five essential components which are needed to complete a full cycle of Islamic microfinancing process, namely funding, an Islamic microfinance institution, an Islamic financial instrument for disbursement of fund, the borrower, and the repayment. In the following paragraphs we will attempt to elaborate on the first two components: funding and IMFIs, which are the most relevant components to our study

Figure 1: Basic Islamic Microfinance Model



Source: Authors' own Repayment

Armendariz and Morduch (2010: 5-8) argued that poorer enterprises should be able to pay banks higher interest rates than richer enterprises. They also have the perception that money should flow from rich depositors to poor entrepreneurs. The money did not flow easily to the poor countries as predicted due to high credit risk resulting from lack of collaterals, high transaction costs, and weak legal enforcement mechanisms. One thing is right about the principle though is that the borrowers are forced to pay higher interest rate charged by the banks. In the case of Banco Compartamos, the largest Latin America microfinance institution based in Mexico had charged its customers an average interest rate of roughly 100% per annum while the yearly inflation rate in Mexico was around 4%. The extraordinary high returns had attracted more profit oriented capital when some MFIs like Bank Rakyat Indonesia, Kenya's Equity Bank and Banco Comparators went public in 2003, 2006 and 2007 respectively for the shareholders to realised the value of their investment, although at the same time, the funding from the listing had allowed the banks to expand their outreach dramatically to more customers (Armendariz & Morduch, 2010: 239-241).

Since giving and taking interest is categorically prohibited in Islam IMFIs cannot adopt the above mentioned profit-oriented model using interest. Instead, it should emerge as a donor funded institution with clear mission of eradicating poverty and fulfilling just and equitable socio-economic development. The funding for IMFIs will be derived mainly from donations in the form of cash *waqf*, *sadaqah*, *zakah*, *hibah* and *tabarru`*, equity capital and the government's subsidies to partially finance the high transaction costs. In deciding on the type of funding, the IMFIs have to consider the costs, benefits, and nature of each fund.

The discussions went around whether the IMFIs should be run by non-governmental organisations (NGOs), non-banking institutions, private banks, government banks, cooperatives or agencies, and also methods to be followed to act as a best model. The GB which pioneered microcredit financing in the 1070s in Bangladesh adopted its classic ‘group lending’ and ‘graduated financing’ methodology with great success. The Hodeidah Microfinance Programme of Yemen, began in 1997, was using the group lending methodology but the financing was disbursed through *murabahah* contract. Dusuka (2008) proposed a special purpose vehicle (SPV), using funds from banks for general and specific Islamic microfinance purposes. Wilson (2007) argues that it should be run by a non-bank institution using a proposed *wakalah* or *mudharabah* model similar to the ones used in *takaful* operations. Incidentally, the models proposed by both Dusuka and Wilson are suitable for funding by *waqf* and *zakah* according to the terms and conditions set out by the Shari`ah.

In another developments in IMFIs' programs, the Deprived Families Economic Empowerment Program (June 2006 - December 2015) meant for the economically deprived and socially marginalised families in Palestine and donated by the Islamic Development Bank (IDB) include: (a) charity to take care of their immediate consumption needs; (b) an institutional mechanism to improve their skill level required to make them economically active; and (c) a financing mechanism that does not penalise the new entrepreneurs with a cost, should there be an incidence of failure in their respective ventures (Obaidullah, 2008). The program serves as a model for the institutions of *zakah*, *waqf* and *qardhasan* to perform similar poverty reduction and microenterprise development programs.

6. Cash Waqf Based Islamic Microfinance

The previous studies have shown the cash *waqf* is an alternative way to promote entrepreneurship to the poor and needy people but its function is limited by the availability of funds in the microfinancial institution. Masyita (2003) states that micro finance program which uses *mudarabah* and *musharakah* investment methods to generate funds, is important for poverty alleviation. This program particularly aims to help poor people initiating their business and improving their quality of life.

As mentioned by Ahmed (2007), the creation of cash *waqf* has two forms. Firstly, cash is transformed into *waqf* and used for interest-free lending to beneficiaries of the *waqf*. Secondly, the cash in the *waqf* is invested and its net return is assigned to the beneficiaries of the *waqf*. In this regard, the second form of cash *waqf* is appropriate for micro financing initiatives. Moreover, micro financing is facing the problem of limited funds to promote entrepreneurship. In this respect, cash *waqf* could invest by providing funding to microfinance and play its essential role to achieve socio economic relief which is consistent with the objectives of *waqf*.

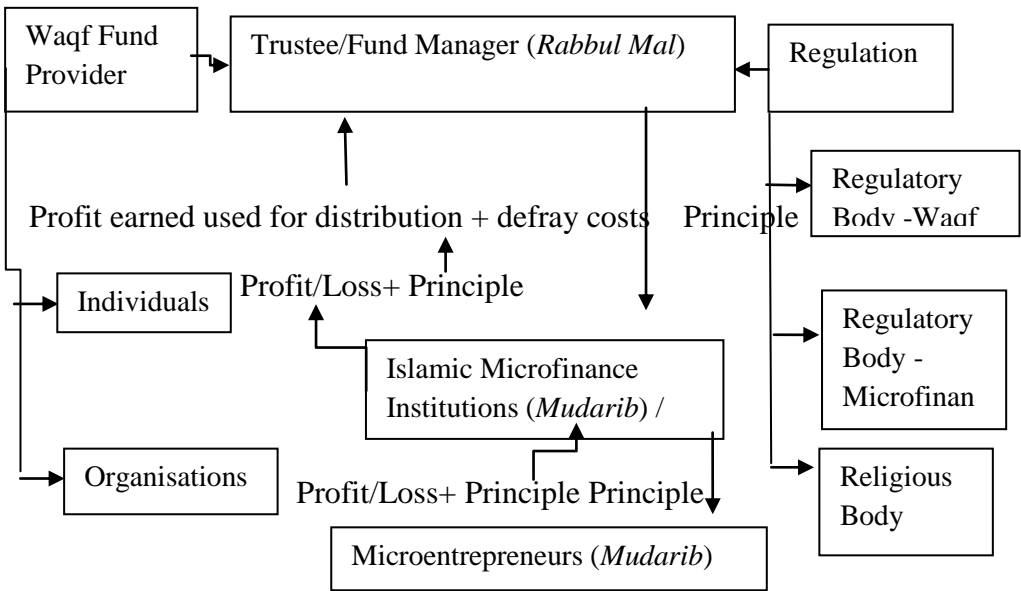
6.1. Structure of the Proposed Two Tier Mudarabah Cash Waqf Model

The above paragraphs have suggested the use of cash *waqf* to fund MFIs by way of profit sharing agreement. Siddiqi (1991) has lent his support by saying that the best, and the most efficient and the fairest arrangement between fund owners and financial intermediaries is that of profit-sharing. The said arrangement can be made by adopting a two-tier *mudarabah* structure which represents an ideal mode of financial intermediation that replaces the interest based system. Interest based system, being oppressive,

does not assume any risk of providing capital regardless of the outcome of the venture undertaken by the borrower.

The first tier of the *mudarabah* agreement is between the IMFIs and the *waqf* fund managers who agree to invest the *waqf* money in the IMFIs and to share profit with them. In this case, the *waqf* fund managers are the capital providers (*rabb al-mal*) and the IMFIs as managers (*mudarib*) of the capital. The second tier of the *mudarabah* agreement is between the IMFIs and the micro entrepreneurs who seek financing from the IMFIs. The profits accruing from the micro entrepreneurs' venture will be shared between the entrepreneurs and the IMFIs in a pre agreed proportion and the loss will be borne by the IMFIs only. In this instance, the IMFIs function as the providers of the capital and the microentrepreneur work as managers (*mudarib*). The two-tier *mudarabah* structure is shown in the figure below.

Figure 2: Two Tier *Mudarabah* Cash *Waqf* Model



Source: Authors' own

6.1.1. The Salient Features of the Proposed Model

The proposed model consists of four components, namely 1) the *Waqf* fund, 2) the beneficiaries, 3) the fund manager, and 4) the regulatory bodies.

Waqffund

A cash *waqf* is established by cash donation from individual, family, company or other institutions for specific purposes, such as education, charity, etc. The cash donation may be one off or may be continuous in fixed intervals.

Beneficiaries

The beneficiaries of the *waqf* fund are entitled to receive part of the fund or part of the income generated by the fund. The beneficiaries are usually named or described at the time of establishing the fund.

Fund manager

An independent person is appointed to work as trustee or *waqf* fund manager. He will supervise and monitor the collection of *waqf* fund, investment and distribution of profit.

Investment in microfinance will follow the two tiers *mudarabah* model. In this respect, the trustee will enter into a *mudarabah* contract with the IMFI. The Trustee will be the fund provider (*rabb al Mal*) and the IMFI will be the *mudarib*. With this fund, the IMFI will enter into another *mudarabah* contract with its client (microentrepreneur). IMFI will provide the fund and the microentrepreneur will be the skill or labor provider. The trustee shall invest the fund in different IMFIs to diversify the risks.

According to the underlying *mudarabah* contract, profits from the investment will be shared by both parties and loss will be borne by the fund provider. In this proposed model, profit earned from microentrepreneurs will be distributed between the IMFI and

the trustee according to pre-agreed ratio. The trustee will channel this profit for defraying management expenses, distribution to the beneficiaries, and for building reserve.

Regulatory bodies

It is recommended that the administration of *waqf* should be managed by non-governmental organisations with expertise in fund management. The government should act as supervisor/*nazir* only. The religious council should provide the *Shari`ah* guidelines to the fund management, and the supervisory power be given to intervene directly in case of negligence or mismanagement for any of the *waqf* properties (MIA Mohsin, 2009).

6.1.2. Justifications for the Proposed Model

The numerous benefits can be driven from cash *waqf* for the IMFIs and the society, specifically when the proposed model is based on two tier *mudarabah*. Some of the justifications are outlined below:

- *Benefits of waqf founder*: Every individual who contributes to cash *waqf* (donor) will be benefited both in this life and the hereafter.
- *Financial Inclusion*: Extending financial facilities to the poor people who are unable to provide securitisation for their borrowing is a big challenge in this world. The proposed model will provide financing opportunity to the poor people.
- *Sources of fund for IMFIs*: Cash endowment offers the IMFIs another source of fund needed to carry out their objectives.
- *Creating more business opportunities*: Cash endowment increases the accumulation of liquidity and capital in the industry and creates more business opportunities.

- *Achieving religious goal:* Characterising partnership-based instruments in economic terms as risk-sharing does reflect the ideals of Islamic teachings. So, it will be a great way to achieve the religious goal for the donors as well as all parties involved in this proposed model.
- *Employment generation:* There is a near consensus that the conventional microcredit is not a good job creation tool as risk-averse lenders tend to focus more on those who already have an enterprise and are looking to expand it. Implementing the proposed model might change this equation and the focus could be more on those who have human capital and have the skills, or can acquire those skills which might lead to creating job/enterprise opportunities for them.
- *Risk sharing:* The two tier *mudarabah* model represents an ideal mode of financial intermediation that could replace the interest based system. Fairness is best ensured by profit-sharing arrangement as rewards are a function of realised productivity that channelled to all the parties involved. In this connection, the IMFIs as fund receivers and providers are facilitating micro entrepreneurs to share the risk.

6.1.3. The Empirical Study

To test the feasibility of cash *waqf* based microfinance model, we come up with the following hypothesis that will test whether or not the MFIs lead economic growth. Bangladesh has been taken as case for this empirical study from the premise that it has already got reputation for its 'minimalist' Grameen program focusing mainly on livelihood enterprises that use a similar model involving group-based and graduated financing schemes.

The GB has reversed conventional banking practice by removing the need for collateral and created a banking system based on mutual trust, accountability, participation and creativity. The GB provides credit to the poorest of the poor in rural areas of the country, without any collateral. Its founder Muhammad Yunus reasoned that if financial resources can be made available to the poor people on terms and conditions that are appropriate and reasonable, millions of small people (in Bangladesh) with their millions of small pursuits can add up to create the biggest development wonder.

Available data from 1985 up to 2013 has been collected from its website and the DataStream; Data has been taken on yearly basis. For this study, the source data is very important as the report contains the background of the institutions and from the activities we can understand whether the institution is operating on religious basis. The representativeness of the sample is always an important issue. Although the website is one of the main reliable sources for studying the performance of a financial institution, we did not cross check the data with any third party sources. Also, time-series approaches have been adopted to test the hypothesis whether or not the microfinance industry has impact on growth and development. However, to test the lead-lag relationship we would apply the following procedures.

After examining the unit-root tests and the order of the VAR, the Johansen co integration tests will be applied. The co integrating estimated vectors will then be subjected to exactly identifying and over identifying restrictions. The test of co integration is designed to examine the long-run theoretical or equilibrium relationship and to rule out spurious relationship among the variables. But the evidence of co integration cannot tell us which variable is leading and which variable is lagging. That can be done by the test of vector error correction model (VECM)

that can indicate the direction of Granger causality both in the short and long run. In order to obtain robust estimates, this study would include real interest rate and inflation as related control variables. The model is specified as follows:

$$LOG(RGDP)_t = \alpha_0 + \alpha_1 MFL_t + \alpha_2 RINTR_t + \alpha_3 INF_t + U_t$$

Where;

RGDP = Real Gross Domestic Product (a proxy for economic growth)

MFLA = Microfinance Loan and Advances

RINTR = Real Interest Rate

INF = Inflation

Where U_{1t} and U_{2t} are assumed be uncorrelated.

α_0 = Intercept of relationship in the model

$\alpha_1 - \alpha_3$ = Coefficient of each exogenous or explanatory variable

Furthermore, In order to capture the direction of causality between economic growth and microfinance bank operations, the Granger Causality test would be employed. It can be stated thus:

$$RGDP_t = \alpha_0 + \sum_{i=1}^n \alpha_i MFL_{t-i} + \sum_{j=1}^n \beta_j RGDP_{t-j} + U_{1t}$$

$$MFLA_t = \alpha_0 + \sum_{i=1}^n \alpha_i MFL_{t-i} + \sum_{j=1}^n \beta_j RGDP_{t-j} + U_{2t}$$

1.1. Testing Stationarity of Variables

We begin our empirical testing by determining the stationarity of the variables used. In order to proceed with the testing of co integration later, ideally, our variables should be I(1), in that in their original level form, they are non-stationary and in their first differenced form, they are stationary. The differenced form for each variable used is created by taking the difference of their log forms. For example, $DGIA = LGIA - LGIA_{t-1}$. We then conducted the Augmented Dickey-Fuller (ADF) test on each variable (in both level and differenced form). The table below summarizes the results. (See Appendix 1 t for details.)

Variable	ADF	Critical	Implication
LRGDP	2.3142	-3.6921	Non -
LMFLA	-1.9343	-3.6921	Non -
RINTR	-3.3459	-3.6921	Non -
INF	-2.4947	-3.6921	Non -

Relying primarily on the AIC and SBC criteria, the conclusion that can be made from the above results is that all the variables we are using for this analysis are I(1), and thus we may proceed with testing of co integration. Note that in determining which test statistic to compare with the 95% critical value for the ADF statistic, we have selected the ADF regression order based on the highest computed value for AIC and SBC. In some instances, AIC and SBC give different orders and in that case, we have taken different orders and compared both. This is not an issue as in all cases, the implications are consistent.

6.1.4. Determination of Order of the VAR Model

Before proceeding with test of co integration, we need to first determine the order of the vector auto regression (VAR), that is, the number of lags to be used. As per the table below, results show that AIC recommends order of 3 whereas SBC favours 1 lag.

	Choice Criteria	
	AIC	SBC
Optimal order	3	1

Given this apparent conflict between recommendation of AIC and SBC, we address this in the following manner. First we checked for serial correlation for each variable and as there was no serial correlation we decided to go for SBC suggestion. (See Appendix 2)

6.1.5. Testing Cointegration

Once we have established that the variables are I(1) and determined the optimal VAR order as 2, we are ready to test for co integration. As depicted in the table below, the maximal Eigen value suggests one co integration. (See Appendix 3)

Null	Alternative	Statistic
95% Critical Value		
r = 0	r = 1	80.3794
	31.7900	
r <= 1	r = 2	25.0497
	25.4200	

We are inclined to believe that there is one co integrating vector as intuition as well as the past studies has proven that each one of these three variables are related to other variables. Based on the above statistical results as well as our insight, for the purpose of this study, we shall assume that there is one co integrating vector, or relationship. Statistically, the above results indicate that the variables we have chosen, in some combination, results in a stationary error term. Therresults show that the independent

variables (MFLA, RINTR and INF) jointly explained variati onsor change sin economic growth. More specifically, there sultre veals that a micro finance bank operation (MFLA) has apositive impact on economic growth .Further more, there sultindi cates that micro finance bank is statistically significan tinexplaining economic in Bangladesh. That is, MFLA play savital role inthe achieve ment of economic growth.

By examining the error correction term, $et-1$, for each variable, and checking whether it is significant, we found that there is only one exogenous variable, microfinance loan and advances and other variables are endogenous. (See Appendix 4)

Variable	ECM(-1) t-ratio p-value	Implication
dLRGDP	0	Variable is endogenous
dINF	0.057	Variable is endogenous
dLMFLA	0.553	Variable is exogenous
dRINTR	.075	Variable is endogenous

Cointegration, however, cannot tell us the direction of Granger causality as to which variable is leading and which variable is lagging (i.e. which variable is exogenous and which variable is endogenous). For discerning the endogeneity /exogeneity of the variables, we applied the vector error correction modeling technique. **The analysis result reveals that microfinance operations (captured by the loans and advances microfinance banks offer to the members of the society) have statistically significant positive impact or effect on the Bangladesh economy. That is, the more the activities of microfinance banks in Bangladesh, the higher would be the growth of the economy. Furthermore, the vector error correction model test result shows a unidirectional causality**

running from economic growth to microfinance banks operations. Therefore, government and policy makers should pay serious attention to the operations of microfinance banks in Bangladesh. At the same time, programs and policies that would boost their activities should be implemented. This would further position microfinance banks to effectively service the very poor of the society who engage in micro, small and medium scale enterprises (MSMEs) which are the engine of economic growth.

7. Summary, Conclusion, and Suggestions

Islamic financial instruments provide enough room to fulfill financing needs in extreme cases. It is a better alternative to conventional financing tools. The paper sheds new light on how cash *waqf* can be an alternative source of financing the IMFIs. A model of cash *waqf* has been developed by using two tier *mudarabah* contract. The major practical implication is the necessity of developing new sustainable model as a means for survival and growth. It would help to reform the present institutional framework of microfinance and *waqf* fund with a view to enhance their performance in the direction of achieving the ultimate goals in religion and socio economic developments. Cash *waqf* based MFIs can play an important role in financial inclusion, employment generation, risk diversification, creating more business opportunities, and last but not least to improve the socio-economic conditions of the poor and the whole society. Despite the fact that the proposed two tier *mudarabah* structure has been hit by major barriers in Islamic banking industry, the benefits of practicing the proposed structure in cash *waqf* based IMFIs outweigh its shortcomings. Study may help create incentives for researchers to pursue further inquiries into an area that is extremely promising.

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